



Planmeca University Expands Course Offerings to Chicago

Richardson, TX, October 20, 2014 –

Today, Planmeca University announced the expansion of preview and training opportunities to the University of Planmeca in Chicago. This expansion will offer increased access to existing and future customers of the Planmeca PlanScan system. Additionally, Planmeca University in Richardson has opened two new classroom spaces and is also offering in-office training.

“We made the decision to extend our courses to open up more classes, in more locations as well as in-office to integrate our customers with the PlanScan system quickly. We are so excited to help support the growing demands, especially in the northeastern regions,” said Ashley Truitt, Director of Clinical Education. The University of Planmeca - Chicago opened its doors 3 months ago. This new campus is located in Roselle, IL just 20 minutes away from Chicago O’Hare airport. This unique 10,000 square foot state-of the art facility and showroom features Planmeca’s suite of 2D and 3D imaging products and equipment, accommodates large groups and training rooms fully-equipped with audiovisual and Wi-Fi capabilities.

Classes are designed around learning about CAD/CAM dentistry and improving the patient experience, as well as increased dental office revenue. “By providing flight, hotel accommodations, and transportation arrangements, doctors will continue to receive the same red carpet treatment that is currently provided in Richardson, Texas. In line with our vision, Planmeca University is committed to providing leading-edge education for customers and we intend to continue to keep to that promise in Chicago,” Ms. Truitt said, “Our commitment to our customers allows us to expand our efforts without compromising their experience.” PlanScan, PlanCAD and PlanMill 40 are exclusively distributed through Henry Schein in North America.

About Planmeca Oy and Planmeca Group

Planmeca Oy is one of the world’s largest dental equipment manufacturers with products distributed in over 120 countries worldwide. Headquartered in Helsinki, Finland, the company is a global leader in many fields of dental technology, with a product range covering digital dental units, world-class 2D and 3D imaging devices and comprehensive software solutions. Planmeca is also the largest privately held company in the field of dental equipment, with a strong commitment to pioneering in-house R&D and design. The Planmeca Group’s estimated turnover for 2013 is approximately EUR 760 million with over 2,600 employees worldwide. More information is available at www.planmeca.com.

About E4D Technologies – Planmeca CAD/CAM Solutions

Headquartered in Richardson, Texas, E4D Technologies is a high-tech medical device company focused on 3D digitizing applications, successful entrepreneurship, and commercialization of new technologies. The company has taken the dental profession to a higher level of productivity, patient comfort and convenience with its CAD/CAM restorative systems and restorative software solutions for dental offices, laboratories and teaching institutions. Quality-driven manufacturing teams are primed to meet demand along with best-in-class education and customer support to exceed dental professionals’ demands and patients’ expectations. More information is available at www.e4d.com.

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